

Recession Drives Conferencing Platform Deal for Telsis at BT

An increase in demand for audio conferencing, as recession-hit companies cut back on travel, has led BT to order more protocol conversion technology from voice and text specialist Telsis.

The addition of a further six Telsis Ocean IPC protocol converters to BT's existing portfolio will significantly boost its conferencing capacity by connecting additional conference bridge capacity to its legacy network via ISDN.

Mark Davies, BT ValueLink product manager, BT Global Service, said: "Our existing Telsis protocol converters have proved exceptionally reliable and we have a considerable body of internal operational expertise with the platforms. We know that installing more of the same will enable us to leverage our legacy infrastructure, preserve quality of service for our customers and not add significantly to our management overhead."

Telsis products are in use with major mobile and fixed network operators worldwide. The company has an extensive range of carrier-grade infrastructure solutions including SMS Routing and IN voice platforms, as well as media gateways for NGN and VoIP support. Telsis has a long history of enabling operators to benefit from the introduction of innovative value added services, and is now leading the industry in defining a new global standard for SMS service usability and customer experience.



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